

# CHRISTEN MCCLUNEY

Communications Leader  
Writer • Speaker • Consultant



Christen McCluney is a storyteller, writer, speaker, and communications leader with more than 20 years of experience helping organizations and executives communicate with clarity, authenticity, and purpose.

She currently serves as a Global Communications Manager at Bechtel, leading strategic communications for the company's Office of Diversity & Inclusion. Throughout her career, she has worked across executive communications, internal communications, digital strategy, social media, public relations, journalism, and corporate responsibility, partnering with leaders to build trust, strengthen culture, and tell stories that connect people to purpose.

Outside of her corporate career, Christen is a communications consultant and former entrepreneur. She founded a luxury candle and bath company whose products were featured in Essence, Ebony, Shondaland, and other national publications. Her writing has also appeared in Ebony, Travel Noire, and PYNK Magazine.

Although naturally introverted, Christen has always loved public speaking and meaningful conversation. Over the years, she's spoken for organizations including Black Enterprise, Girl Scouts of the USA, Girls Lead, DC Public Schools, the National Society of Black Engineers (NSBE), the Society of Hispanic Professional Engineers (SHPE), NACME, Weber Shandwick, and corporate leadership events.

A lifelong learner, Christen earned a Master of Business Administration in Digital Entrepreneurship from Strayer University, a Master of Science in Public Relations from Syracuse University, and a Bachelor of Arts in Journalism from Pace University. She has also completed professional certifications in strategic communications, entrepreneurship, reputation management, and diversity and inclusion.

Whether she's helping executives shape their message, writing, speaking, or sharing stories through her Simply Christen substack, she believes the most meaningful communication starts with authenticity and human connection.